

# LIBRARIAN INSIDER

NEWS FOR LIBRARIANS

IOP

DECEMBER 2007



Welcome to the 13th issue of **Librarian Insider**, our quarterly newsletter dedicated to you. If you or your colleagues would like to be notified about future issues, please e-mail [alison.hadley@iop.org](mailto:alison.hadley@iop.org).

## Things you need to know **right now**

- The *Astronomical Journal* publishes its first issue with IOP in January 2008. See [www.iop.org/journals/aj](http://www.iop.org/journals/aj) for more information.
- Papers published by this year's Nobel Prize winners are free to all until the end of 2007. For more information, go to [www.iop.org/EJ/news/-topic=1257](http://www.iop.org/EJ/news/-topic=1257).
- Free access to *Journal of Breath Research* and the *Chinese Journal of Chemical Physics* ends on December 31. A subscription will be required starting January 2008. See [www.iop.org/journals/JBR](http://www.iop.org/journals/JBR) and [www.iop.org/journals/cjcp](http://www.iop.org/journals/cjcp) for more information.
- Renewals are due December 31, don't forget!

## EVENTS

### eIFL General Assembly



Delegates wear their hats from their information packs with pride!

IOP Publishing attended the eIFL 7th General Assembly in Belgrade, Serbia, from November 8–10. With over 60 delegates from 40 different countries attending, it was a great opportunity for us to speak about how we work and the ways in which we can help librarians.

Desmond Reaney, Consortia Business Development Manager and Yann Amouroux, Regional Representative were thrilled to be at the conference and gave a presentation to delegates, which included information on provision of electronic access and the varying subject content of our journals.



Yann Amouroux (left) talks with Bayaraa Bat-Erdene, while Desmond Reaney (right) is in discussion with Susan Veldsman.

Since 2002, we have supported eIFL and their mission to help developing countries gain access to important information. We are pleased to say that this year alone, 5 new institutions have registered for IOP content via eIFL. We are happy to continue to support eIFL's excellent work.

To find out more about eIFL, check out their website at [www.eifl.net](http://www.eifl.net).

To learn more about how IOP Publishing works with eIFL visit, [www.eifl.net/cps/sections/services/negotiations/p/iop](http://www.eifl.net/cps/sections/services/negotiations/p/iop).

## NEWS

### New look for IOP



We are pleased to announce that we have made some improvements to our website. You can now view IOP Publishing at [publishing.iop.org](http://publishing.iop.org), where you will be welcomed by inter-changing illustrations.

We hope that the layout and formatting of this website provides easier navigation. Other improvements include a publishing partnerships section and career section. It is still, however, possible to access IOP Publishing through the Institute of Physics website at [www.iop.org](http://www.iop.org). You will also be pleased to hear that the librarian section has remained the same.

We hope that these changes will make our website more accessible to you. Please tell your colleagues and users about these changes.

### New for 2008



*Journal of Breath Research: Volatiles for Medical Diagnosis* is a new journal dedicated to all aspects of breath science, with the major focus on analysis of exhaled breath in physiology and medicine, and the diagnosis and treatment of breath odors.

Launched late 2007, there have been many exciting developments such as the determination of volatile organic compounds in exhaled air for the detection of cancer, and 2008 is going to be no exception. With special issues, topical reviews and proceedings from international conferences such as the Breath Analysis Summit 2007, *Journal of Breath Research* is taking breath science forward.

#### Like what you see?

For a free sample copy of the December issue, please e-mail [zoe.anderson@iop.org](mailto:zoe.anderson@iop.org) with your postal address. For further information on the journal scope or about subscribing to *Journal of Breath Research*, please visit [herald.iop.org/jbr/link/1162](http://herald.iop.org/jbr/link/1162).

### Renewals

Pricing information for our titles and packages is available online from our Librarians Channel, [librarians.iop.org](http://librarians.iop.org), where you can also view the status of

subscriptions at your institution. For more information contact us at [custserv@iop.org](mailto:custserv@iop.org).

### We hope to see you at one of these upcoming events:

**ALA MidWinter 2008 (IOP Booth 1136)** January 11 – 14, Philadelphia, PA, USA. IOP is sponsoring an exclusive STS dinner on Sunday, January 13. Contact Beth Herenstein at [herenstein@ioppubusa.com](mailto:herenstein@ioppubusa.com).

**VALA 2008** February 5 – 7, Melbourne, Australia. Attended by Patrick Doogue, Regional Representative.

**APS March 2008 (IOP Booth 635/637)** March 10 – 14, New Orleans, LA, USA. IOP is sponsoring their annual journals reception on Wednesday, March 12. Contact [info@ioppubusa.com](mailto:info@ioppubusa.com) for information.

## DID YOU KNOW?

### IOPscience ... always more to discover

We introduced our new platform for electronic journal content, IOPscience, to Librarian Insider readers in the last issue. We are committed to the continual development of the site, and we would like to highlight just some of new features that have been added and improved upon in the last few months.

#### Related articles

A 'Related Articles' tab has been added to every abstract page in IOPscience. Now, whichever article you are looking at, you can see other articles that are related to it.

#### Content finder

The introduction of the 'Content Finder' allows you to go straight to a specific article in the service. Find it on the homepage.

#### Saved searches

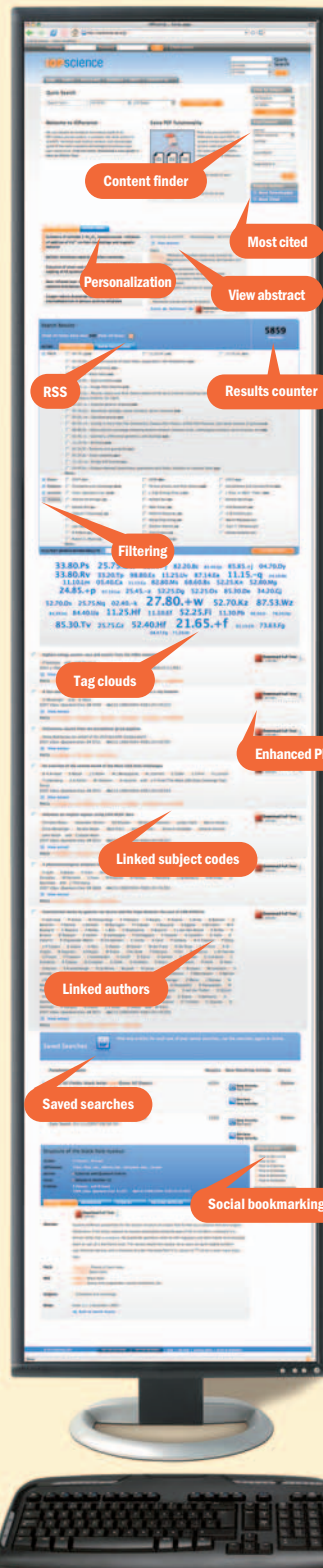
Personalization features have been enhanced, with the inclusion of a brand new tab called 'My IOPscience'. Here you can access and re-run saved searches.

#### Most cited

The IOPscience homepage, and all journal homepages, now show the 5 most cited articles (based on internal IOP and CrossRef figures).

#### Enhanced PDFs

All PDFs downloaded from IOPscience now include an interactive coversheet, allowing you to link back to IOPscience at any time.



The image shows a compilation of several pages within IOPscience.

#### Sign up for your free trial

IOPscience provides site-wide access to content from 1874 to the present day, and is available by electronic-only license. We currently have over 50 licensed institutions, many of which are totally new customers to IOP. Furthermore, 118 institutions worldwide have signed up to trial the service.

If you would like to sign up for a free trial, please contact [trial@iopscience](mailto:trial@iopscience) with 'librarian insider' in the subject line. We can provide IOPscience posters, user guides and USB/flash drives to support trialling institutions.

*"Our library has had a very satisfactory experience with IOPscience. It is a unique platform with multiple features for information search and retrieval, developed from a collection of highly rated titles."*

**Inna Steklyar**, Head of Periodicals Department, Neiman Library of Exact Sciences and Engineering, Tel Aviv University, Israel.

IOPscience is available as an electronic-only license to view IOP content. We want to give every customer cost-effective access to IOP content, through our tailored pricing model, which is based on a number of factors including the size of relevant research at your institution and your geographic location. If you would like more information, please contact your Regional Representative (see [www.iop.org/EJ/enquiries](http://www.iop.org/EJ/enquiries) for a list of representatives) or visit [iopscience.iop.org](http://iopscience.iop.org).

## MARKETING YOUR LIBRARY

**The Museum of Physics at the University of Coimbra** is unique in that it is home to a vast collection of scientific and educational instruments from the eighteenth and nineteenth centuries. We spoke to **Dr. Helena Caldeira**, director of the museum, and **Maria Fernanda Fava**, librarian at the university, to find out more.



*An instrument used to observe the porosity of materials, for instance iron and gold, which are the materials from which the sieves are made.*

on optics and electromagnetism for the university students in which they explored interactive replicas at the museum. These classes complement the normal classes and are important in making students understand the advances of science in the field.

The collection of instruments, some of which have been fully-restored, is among the most notable and rare in the world. The instruments, which equipped one of the most complete Cabinets for the experimental study of physics, are nowadays considered true art pieces.

Each year the museum attracts at least 4,000 visitors. A large number of these are primary school children who participate in many of the museum's organized educational activities. Helena sends a bulletin to local schools in which all activities for the year are displayed with recommendations of their respective level of education.

While the museum aims to stimulate interest for physics and science from a young age, all students are made to feel welcome. Educational activities are designed to attract older students, including those from the University of Coimbra itself. This year, classes were held

Furthermore, a collection of books is held by the museum and requests to see these can be made through the sciences library. Due to their age, the books have to be handled with care and they cannot be photocopied or taken home. The books are mainly requested by Masters and PhD students who are researching the history of sciences, specifically physics.

We think that it is great to see such a strong connection between a university and a museum. We agree with Helena when she says, "it is giving the visitor an opportunity to go back in time and have contact with an invaluable collection of artistic and historic value."

If you know of somewhere that combines physics and education in a unique and interesting way and would like to share this with the librarian community, please contact [alison.hadley@iop.org](mailto:alison.hadley@iop.org).

### Competition

Unscramble the following anagrams and win an Amazon gift card!

E-mail your answers to [alison.hadley@iop.org](mailto:alison.hadley@iop.org) by January 31, 2008. The winner will be announced in the next issue of Librarian Insider. Clue: All of the answers can be found at [www.iop.org/EJ](http://www.iop.org/EJ).

- 1) irony tan line
- 2) disjunctions performances salary hay hot soon
- 3) psychiatrics cap
- 4) prejudicial flashy spy chop sip nods
- 5) conjecturing chloroform spatially says do soap

It is the responsibility of the winner to comply with any requirements of any third party regarding the use of the prize to which the winner may be subject. Terms and conditions are available from IOP on request.

### 2008 wall-planner giveaway

To wish all our customers a very happy new year, we are giving away complimentary copies of our 2008 wall-planner. To receive your planner, available while supplies last, e-mail [alison.hadley@iop.org](mailto:alison.hadley@iop.org). They are a great way to keep track of important dates and events in your coming year, and contain information on some of the landmarks in the history of physics.



We welcome your feedback and comments on **LIBRARIAN INSIDER**; please e-mail [alison.hadley@iop.org](mailto:alison.hadley@iop.org)

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